

Partnering With The Woodstove Industry

Residential Wood Combustion Workshop

Philadelphia, Pa

September 25, 2007

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HPBA

Brief History

- Modern Predecessors of this group
 - Fireplace Institute
 - Wood Energy Institute
 - Merged 1980 – Wood Heating Alliance
 - 1992 new name – Hearth Products Association (HPA)
 - 1994 Merged with Canadian group
 - 2002 merged with BIA to become Hearth, Patio & Barbecue Association

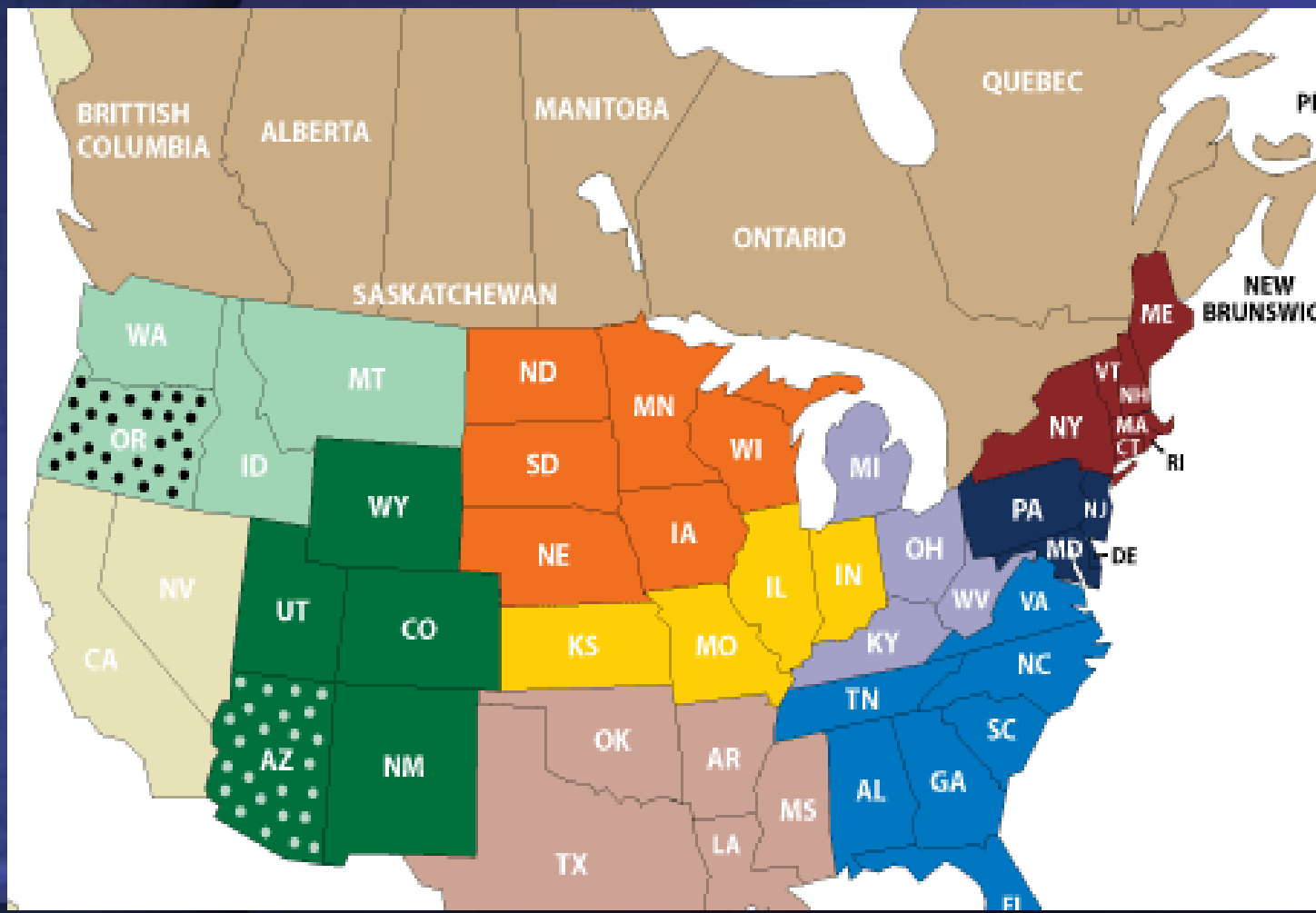
Industry Organization Part I

- Over 300 Manufacturers in Hearth Category – Heaters, Chimney, Tool sets,
- Under 75 make “appliances”
- Many use Distributors, or, Dealer Direct
- 2-4,000 retailers, exact # unknown
- Many products handled by Independent Representatives: i.e. “Reps”,
- Ace Hardware, etc, buy direct

Industry Organizations Part II

- HPBA is Bi-National, North American
- Manufacturers hold membership in HPBA
- 12 US affiliates, Semi-Independent
- Small (Arizona) to Large (SE HBPA)
- Most with part time Executive Directors
- Affiliates organize retailers
- HPBA Canada – special situation – regional chapters, & APC

tions



Local Hearth Affiliates

- Are conduits to local retailers
- Can aide communication with non-members & sweeps
- Can coordinate local issues
 - Recycling centers
 - Brochures
 - “800” phone lines

Ensuring Safe Installations

- Industry Established separate safety & education foundation 1981
- Now- Hearth, Patio, and Barbeque Foundation
- Separate Board of Directors in including reps from Code and Insurance organizations
- Parent of National Fireplace Institute - NFI

National Fireplace Institute

- <http://www.nficertified.org/>
- 25 years of certifications
- 2001 Reviewed entire process based on nationally recognized standards for certification agencies & created 3 exams-
- Gas - Pellet -- Wood

Chimney Safety Institute of America

- <http://www.csia.org/>
- Sweeping and Inspection Basics --
- “Not sure if you need a chimney sweep to come out to your house? Or, concerned about getting your home dirty? And, what is the difference between having your chimney inspected and having it swept? CSIA offers two short online tutorials that walk you through the basics on chimney sweeping and inspections. Click on the image below to watch them now.”

